BRYNN LAURASH

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School Address

222 W Beaver Ave State College, PA 16801 Permanent Address 15 Jefferson Road Cranbury, NJ 08512

OBJECTIVE

Creative thinking, hard-working college student seeking an internship in Public Relations and Communications in a fast-paced, high-energy work environment. Ready to bring to the table: writing skills, people skills, video production abilities, artistic skills, a sense of humor, and a roll-up-your-sleeves work ethic

EDUCATION

The Pennsylvania State University, University Park, PA

GPA 3.5, Dean's List Major: Journalism; Minors: Digital Media Trends and Analytics, English

RELEVENT EXPERIENCE

Penn State Network Television, After Hours

- Multifunctional position involved in editing and filming segments and cold opens, camera work, technical directing of episodes and film segments
- Participated in the general set up and take down of set before and after each episode
- Designed, coordinated, and distributed *After Hours* merchandise for cast and crew

COURSEWORK

Donald P. Bellisario College of Communications

- Information, People, and Technology; learned/executed the use, analysis and design of information systems to organize, coordinate and inform human enterprises
- Digital Media Metrics; analyzed data to create metrics for advertising, content marketing, and audience analysis
- News Writing and Reporting; speaker coverages, digitals, enterprise pieces, Man on the Street pieces
- Radio Reporting; reported, wrote, produced and presented radio news programs
- *TV Reporting;* produced news and feature packages, filmed/edited video independently, producer/director/anchor experience

LEADERSHIP

THON, Penn State University

Dancer Relations Committee Member, volunteer

- Participate in year-long fundraising efforts to provide emotional and financial support for families impacted by childhood cancer that culminates in an annual 46-hour no sitting, no sleeping dance marathon
 - Care for and motivate a dancer for the duration of the weekend by providing physical and emotional support
- Selected for Weekend Warrior Position; position of honor, responsible for committee/dancers throughout the weekend Rules & Regulations Committee Member, volunteer October 2016-February 2017
- Selected to be Administrative Assistant to Captain; summarized and distributed notes after every meeting, direct assistance to captain on all committee activities

WORK EXPERIENCE

Lifetime Fitness, Plainsboro, NJ

- Head swim instructor; instructed and motivated children and adults in swimming safety and stroke education
- Lifeguard; supervised up to 100 swimmers to ensure safety and enforce pool rules, supported facility management Princeton Day School, Princeton, NJ June 2
- Business office assistant; prepared year end documentation for auditors

The Peddie School, Hightstown, NJ

• Head swim instructor; instructed and motivated children and adults in swimming safety and stroke education

SKILLS: Microsoft Office Suite, Adobe Creative Cloud, Final Cut Pro, Social Media Platforms

August 2017-Present

Anticipated Graduation: May 2020

August 2017-Present

October 2017-Present

May 2018-Present

June 2015-Present

June 2013-August 2017